



APX by Lotus Engineering

The next step in niche vehicle development

In March 2005, we revealed the understructure, now Lotus Engineering invites you to see its application - the APX!

Created using our revolutionary Versatile Vehicle Architecture (VVA), elegantly styled by Lotus Design and powered by the new Lotus engineered 3.0l V6 300bhp NEF engine, the APX demonstrates the possibilities that this innovative technology brings to OEMs worldwide who are looking to produce exciting products using innovative architecture.

VVA exploits Lotus Engineering's expertise in aluminium, steel and composite body engineering, joining techniques, and vehicle systems integration. By building on the commonality and versatility of key elements of the vehicle structure and spreading the development, investment and bill of materials cost across a range of applications, VVA offers a fast-to-market, cost-effective approach to differentiated niche products.

With the worldwide vehicle market continuing to sub-segment at an even greater rate, VVA provides OEMs with the opportunity of a superior investment return whilst retaining a high degree of product separation.

Come and see the APX and meet Lotus Engineering:

Stand 1255 (Halls 1&2)

Geneva Motor show

28 Feb - 1 March

